



Coffee Innovation Fund

Idea Template



Implemented by



The Coffee Innovation Fund

- 🔍 Seeks to increase profitability of small-holder farmers and foster fairer, more equitable value distribution in the supply chain.
- 🔍 Promotes the design and implementation of innovative practices, systems and tools in the coffee sector.
- 🔍 Funds projects in four countries: Indonesia, Vietnam, Myanmar and Ethiopia.
- 🔍 Is a cooperation between one or more private businesses and GIZ.
- 🔍 Provides commercial benefits for private partners, while bringing developmental benefits for the coffee sector in the country.
- 🔍 Designed by both partners but implemented by the private partner with support from third-party service providers.
- 🔍 Can contribute up to €50,000 worth of investment per proposal to cover cost of materials, technology and technical assistance – it is not a cash disbursement-based fund.
- 🔍 Requires matching contributions from applicants – contributions can be monetary or in-kind.

General Applicant Criteria

Please outline below:

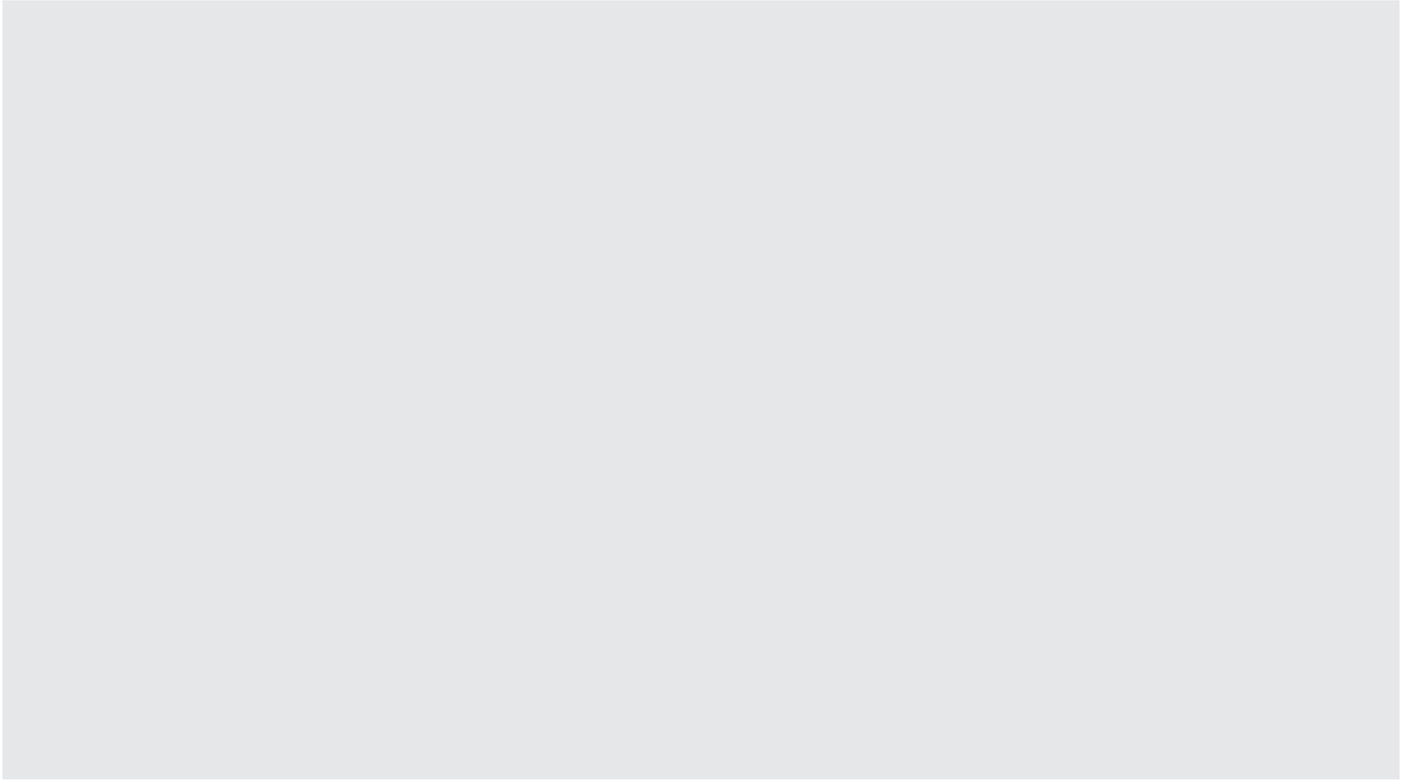
- ① A brief description of your organization, filling in the information in the template.
- ② The idea you are seeking support for and what support you need for implementation.
- ③ Your business commitment towards sustainability, explaining how your idea meets the selection criteria.

The results are evaluated in-line with GIZ pre-requisites and proposal selection criteria.

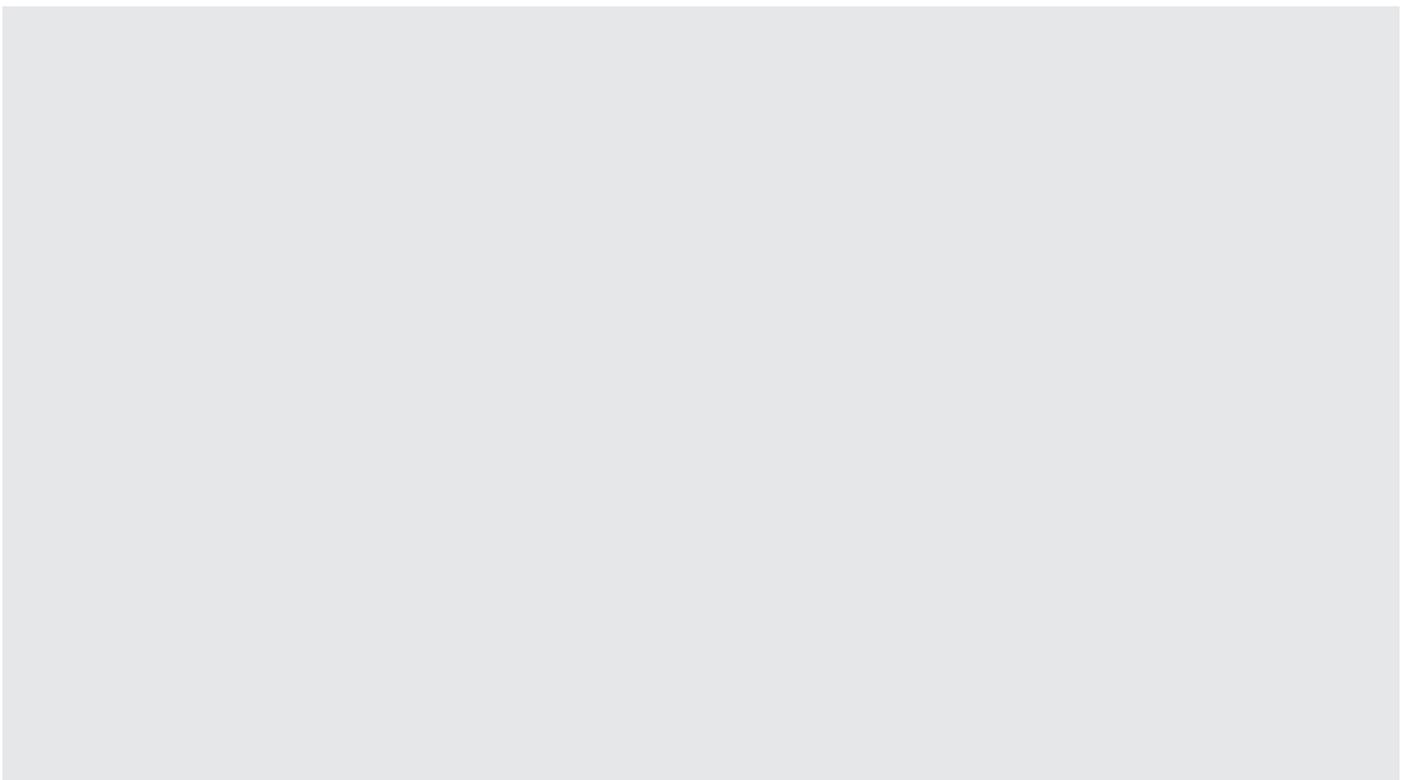
Brief Description of the Organization

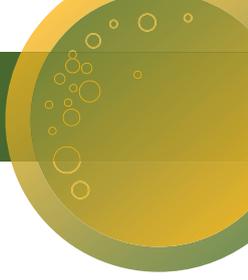
| | |
|---|------------|
| Organization | |
| Contact Person | |
| Tel. | |
| Email | |
| Website | |
| Year of Establishment | |
| Registered Capital | |
| Management Team & Responsibilities | |
| No. of Employees | |
| Business Type (Producer Organization/Private Processor/Private Exporter/Roaster & Café/Service Provider, please specify) | |
| Main Products | |
| House Brand (If any) | |
| Annual Production Capacity (tons) | |
| Main Markets | |
| Sales Proportion | Domestic % |
| | Export % |
| Export Revenue (USD) (If any) | 2017 |
| | 2018 |
| Target Market | |
| Expected Sales Figures (USD) | 2019 |
| | 2020 |

Concept Idea



Business Commitment & Sustainability





Send your Idea Template to **coffeinnovation@giz.de**
We are looking forward to receiving your innovative ideas!

There is no legal entitlement to funding from this programme.
The data you provide will be saved for purposes of communication and processing within GIZ.

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